

How to connect Google Tag Manager to the website

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To get started using Google Tag Manager, first you have to get your Google Tag Manager Container ID, then follow these steps to enter the code into your website:

1. Click **Settings** or the **Gear icon** on the left menu.
2. Click the **Website & Branding** tab.
3. Click the **Google Analytics** link in the **Settings** section.
4. On the Manage Google Analytics Settings page, enter the Google Tag Manager Container ID in the **Container ID** field.
5. Click the **Save** button.

This will connect your website to the Google Tag Manager. To add more tags using Google Tag Manager, use the steps in the [Add tags, Verify that your tags work, and Publish tags sections from the Google Tag Manager guide.](#)